

Feminist Majority Foundation Organizer's Binder

Section 1 - Overview

- Overview of the FMF/FM
- Innovative Programs for Women and Girls
- Mission and Principles
- Feminists Are the Majority
- Feminist Majority Foundation President
- Feminist Majority Foundation Executive Vice President

Section 2 - Getting Started: Organizing on Campus

- FMF Campus Program- Educate, Activate, Lead
- Campus Organizer Team
- Campus Team Biographies
- FMF Campus Program Resources
- Forming a Core Group
- Launching a Successful Leadership Alliance on Campus

Section 3 - Membership: Building the Campus Group

- Membership Growth and Retention
- Recruitment
- Recruitment Event/Activity
- Sample Agenda for Recruitment Event/Activity
- Alumni Network
- Internship Opportunities
- Membership Forms and Documents
- FMLA General Sign Up Sheet
 - Membership Forms
 - Roster of Officers
 - FMLA Constitution
 - FMLA Affiliate Charter
 - Alumni Network Flyer and Form

Section 4 - Getting Feminist Faculty Involved

- Faculty and Staff Team
- Faculty and Staff Documents
 - Letter to Faculty
 - Flyer for Faculty Network
 - Membership Form

Section 5 - Feminist Democratic Rules

- Effective Activism: How to Structure Productive Meetings
- Holding Elections
- Program Planning

Section 6 - Event Planning

- Event Planning: Steps to Planning a Successful Event
- Event Planning: Sample Timeline
- Public Speaking
- Feminist Calendar

Section 7 - Publicity and Media

- Visibility Events
- Take Action: Feminism 101
- Connect with Feminists on Campus and in the Community
- Publicity and Outreach
- Building a Website for your FMLA and affiliate
- Media Strategy
- Tools for a Media Strategy
- Media: Working with Reporters
- Sample: Media Advisory
- Sample: Media Release
- What If You Don't Get Media Coverage

Section 8 - Budgets and Fundraising

- Developing a Budget
- Sample Annual Budget
- Fundraising