

# Campaign to Expose Fake Clinics

## Sample Media Advisory

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**For Immediate Release**

April 10, 2008

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## **Cerritos Feminist Students and Allies Protest Local Fake Clinic**

*Campus and Community Activists Unite to Demand End to Medical Fraud*

### **Who:**

Cerritos College Feminist Majority Leadership Alliance  
Cerritos Chicanos for Creative Medicine  
Cerritos Gay Straight Alliance  
Cerritos MEChA  
Cerritos Black Student Union  
Cerritos College Women's Studies Faculty  
Planned Parenthood Cerritos

### **What:**

A protest and demonstration outside the Norwalk Pregnancy Resource Center, a fake clinic located near the Cerritos College campus.

### **Why:**

As students of Cerritos College, we are picketing this so-called Crisis Pregnancy Center (CPC) for providing false and deceptive information to women seeking information about abortion and birth control. Students are working to expose this fake clinic for what it is – a non-medical facility run by anti-choice and anti-birth control volunteers – to the students of Cerritos and the surrounding community.

CPCs like the Norwalk Pregnancy Resource Center place women's health at risk by posing as legitimate health centers. According to a Congressional investigation, most CPCs provide false or misleading information about the health effects of abortion. CPCs often grossly misrepresent and distort the medical risks of abortion by telling women that having an abortion could increase the risk of breast cancer, result in sterility, and lead to suicide. Women on our campus and in our community deserve neutral, comprehensive and accurate medical information about abortion and birth control.

### **When:**

**11:00am-2:00pm, Wednesday, April 15, 2008,**

### **Where:**

**Norwalk Pregnancy Resource Center  
924 Buena Vista St. #202  
Norwalk, CA 90653**